

Video Production of Sermons

Terry May

Director of Communications
St. Matthews Episcopal Church
Universal City, Texas

Agenda

- ✿ Objective
- ✿ Sound Aspects of Video Recording
- ✿ Camera
- ✿ Editing
- ✿ Internet Presentation
 - ✿ Video hosting
 - ✿ Web site
- ✿ Tour of St. Matthew's production "booth"

What is the objective?

- ✿ Allow shut-ins to view/hear sermon
- ✿ Allow travelers to touch “home”
 - ✿ Especially those deployed
- ✿ Outreach to those who are seeking
 - ✿ God’s word
 - ✿ Church home

Effective?

- ✿ Feedback is sparse
- ✿ Hard of hearing have said they like to review when they feel they have missed something
- ✿ Have heard from those overseas that it is difficult (takes too long) to download.
- ✿ Have heard from newcomers that web site is essential for being found but did not mention video.

Sound

✿ Microphones

- ✿ Wired and Wireless

✿ Mixer

- ✿ Input Channels

- ✿ Output

- ✿ To camera
- ✿ Amp(s) to speakers



Camera

✿ Optics

✿ Zoom

✿ HD

Editing

✿ Demo editing

- ✿ Individual parts

- ✿ Voice over (good microphone)

- ✿ Music addition

 - ✿ Free music source

✿ Play Finished product (a few minutes)

Internet

- ✿ The reason to create this is to make it available - HOW?
- ✿ St Matthew's Web Site
- ✿ Demo Vimeo
- ✿ ...about You Tube
- ✿ What's Embedding code?
- ✿ What's a CODEC?



Tour

- ✿ Loft above Nave
- ✿ Wired and wireless setups
- ✿ Sound board
- ✿ Camera setup

Sound center



5/14/2011

10

Sound Board



5/14/2011