

Setting up a Twitter Account for your Church, Organization or Committee

1. Go to www.twitter.com and enter your name/password to your personal account
2. You will be asked to fill out the “settings” section: name, e-mail, website, one line bio, location etc.
3. Upload a picture or logo for the background of your page. You can also change the background color.
4. “Tweet” your first message.
5. More than likely you will see a few individuals immediately subscribe to you. They are individuals who you probably don’t know but have many subscribers as well. Just ignore them for now. You can always choose to follow them or ignore them.
6. Now it’s time to invite your friends to find you on Twitter and publicize the name through your communication channels.

To see an example, search “DioceseWestTx” for our official diocesan Twitter page.

