

Publications of the Episcopal Diocese of West Texas ***Advertising Information***

The Church News is the official newspaper of the Episcopal Diocese of West Texas. It has been published, almost continuously, since 1874, and it serves as the vital source of information for members of the churches within our diocese. *The Church News* is a full-color, 12- to 16-page newspaper which is published four times a year, and each issue is also available in an interactive format on the diocesan website, www.dwtx.org.

Reflections magazine offers articles, essays, interviews, and conversations from the best writers, artists, and photographers in the Episcopal Diocese of West Texas. Each issue explores topics that we all resonate with from time to time and offers thoughts and insights for living as faithful Christians in today's culture. The full-color, 28-page magazine can be viewed as an interactive e-publication at <http://reflections-dwtx.org>. On this site, visitors find engaging conversations and credible resources for spiritual formation.

Both publications have a circulation of 13,500 and are mailed to 27,000 members. Historically, our members have better-than-average income, high education levels, and a high degree of commitment to quality of life for themselves and their families. Exposure to our publications increases via the interactive format online. *Reflections* magazine is also mailed to each of the 27 Episcopal schools within the Diocese, where it is available for viewing by hundreds of additional families. Rate information is attached.

Contact:

Barbara Duffield, 210/888-824-5387 or barbara.duffield@dwtx.org
Communication Department
Episcopal Diocese of West Texas
P.O. Box 6885
San Antonio, TX 78209



Ad Specifications:

For best results, use minimum ten-point type, and art or photographs scanned at 300 dpi.

Submit your ad in camera ready pdf. If not camera ready:

Send text in a Microsoft Word doc.

Send graphics as separate files in either jpg, tiff, or pdf.

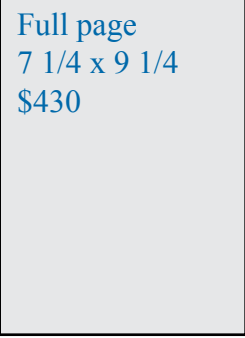
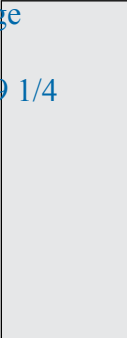
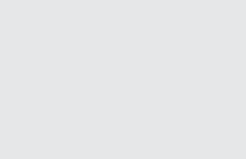

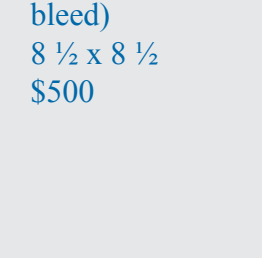


Add 10% to price for non-camera ready.

Ads may be full color or black and white. Extra charge for specific PMS choices.

Cancellation Policy: Cancellation of an ad or a change in its schedule must be received in writing before space reservation deadline. Ads cancelled after reservation deadline will be billed at 100%.

Acceptance of advertising in The Church News and Reflections does not indicate endorsement of a particular product or service. We respectfully reserve the right to review all advertisements prior to publication and refuse those that are not appropriate to our audience. Rates August 2011 - October 1, 2012.

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Advertising Rate & Date Information***

<p>Full page 7 1/4 x 9 1/4 \$430</p> 	<p>Half page Vertical 3 1/2 x 9 1/4 \$220</p> 	<p>Half page Horizontal 7 1/4 x 5 \$220</p> 	<p>Quarter page 3 1/2 x 4 1/4 \$108</p> 
<p>Back page (allow for bleed) 8 1/2 x 8 1/2 \$500</p> 	<p>Eighth page Vertical 1 3/4 x 4 1/4 \$60</p> 	<p>Eighth page Horizontal 3 1/2 x 2 \$60</p> 	

Our advertising space will not exceed ten percent per publication. Postal regulations state we cannot accept advertisements from travel agencies, insurance agencies, and finance companies.

Multiple Ad Discounts:

Advertise 2 times in separate issues: 10% off total price
4 times in separate issues: 15% off total price
6 times or more in separate issues: 20% off total price

Multiple ads must be ordered at the same time to appear in publications within a 12-month period. Discounts apply to any combination of The Church News and Reflections issues.

Online Viewing:

Please note that both *The Church News* and *Reflections* magazine are interactive e-publications available for online viewing. Readers can follow active links to your organization's website, if applicable.

Publication dates/deadlines for submission in *The Church News* for 2012:

January / February 2012	December 7, 2011
March / April 2012	February 17, 2012
July / August 2012	June 15, 2012
September / October 2012	August 17, 2012

Publication dates/deadlines for submission in *Reflections* for the remainder of 2011 and 2012:

November / December 2011	October 3, 2011
May / June 2012	April 2, 2012
November / December 2012	October 1, 2012

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